short-wave transmitters either at Cuttack or Bhubaneswar to overcome to signal obstructions of hills or hillocks:

(c) if so, whether Government have accorded its approval and the State Government has been apprised of the position; and

(d) if not, the time-frame within which it would be done?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) and (b) No such proposal for setting up of additional AIR Stations has been received by All India Radio from the Orissa Government in the recent past. However a 20 KW MW Radio Station of Sambalpur has already been upgraded to 100 KW MW Station to provide adequate radio coverage in Sambalpur and neighbouring districts of Sundargarh, Jharsuguda, Sonapur, Bolangir and Bauda.

The existing 50 KW Short Wave Transmitter at Jeypore in Orissa provides coverage to the entire State of Orissa. Shortwave signals are not prone to obstruction like hills, hillocks etc.

(c) and (d) Do not arise.

Upgradation of Air Stations in tribal belt of Orissa

1088. MS. PRAMILA BOHIDAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the Government of Orissa has made a proposal for setting up of Electronic News Gathering (ENG) units at Jaypore in Koraput district and Baripada in Mayurbhanj district of the State;

(b) whether the State Government has also written for one such unit at Phulbani to cover the entire tribal belt in Southern and Western Orissa;

(c) if so, whether the above proposals have been agreed to and the State Government has been apprised of the position; and

(d) if not, the time by when it would be done?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) and (b) No proposals for setting up of Electronic

News Gathering (ENG) units a Jeypore, Baripada and Phulbani has been received by Doordarshan from the Government of Orissa in the recent past.

(c) and (d) Do not arise.

Losses to DD during Athen's Olympics

1089. SHRI TARIQ ANWAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan had to bear the loss of crores in Athen's Olympics;

(b) if so, the details thereof;

(c) whether Government had not assessed the losses before the Olympics; and

(d) if so, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) and (b) Yes, Sir. Prasar Bharati spent a sum of approximate Rs". 20.86 crores for acquiring the rights of Athens Olympic Games - 2004 and arranging its telecast over various DD channels. The total revenue generated by sale of commercial airtime was Rs. 8crores (approx.).

(c) and (d) Prasar Bharati (BCI) Act, 1990 has mandated Prasar Bharati to provide adequate coverage to sports and games so as to encourage healthy competition in the spirit of sportsmanship. In view of this, Prasar Bharati felt obligated to show the Olympic Games to the people of India even if the revenue generated were to fall short of costs incurred. It may please be noted that this has been the case with every Olympics covered by DD and AIR so far. Indeed the revenue generated during Athens Olympics is the highest ever by DD and AIR. During the last Olympics at Sydney, the revenue generation was only Rs. 1 crore.

CAS in Metropolitan

†1090. SHRIMATI KUM KUM RAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the metropolitan cities where 'CAS' is in force;

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†Original notice of the question was received in Hindi.